Curriculum Vitae Template

Personal Information

Name	**Majdi Jalal Alsaaideh**
Academic Rank	**Assistant professor**
Nationality	**Jordanian**
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Contact Information	
Phone	**0785762765**
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Research gate	**https://www.researchgate.net/profile/Majdi-Alsaaideh**
Google scholar	**https://scholar.google.com/citations?hl=en&user=vXHepdEAAAAJ**



Academic Qualification

Degree	Major	Awarding University	Duration		Country
			From	Year of Awarding	
Ph.D.	Management Information System/ Business Intelligence	Girne American University	2015	2020	Turkey
M.Sc.	Computer Science	Amman Arab University	2010	2013	Jordan
B.Sc.	Software Engineering	Albalqa'a Applied University	2003	2007	Jordan

Professional Experience

Duration (Years)	Institution	From – To	Job title	Main duties
2 Years	Arab Radio &TV	Jan 2007-Jan 2010	Broadcasting Engineering	Transmission Engineering
2 Years	JASCO	Aug 2010-Aug2013	Broadcasting Engineering	Transmission Engineering
1 year	ANB Channel	Aug 2013-aug2015	Broadcasting Engineering	Transmission Engineering
2 years	Isra University	Sep2021-Sep2023	Instructor	Teaching
1 year	Isra University	Sep2023- 2026	Head of Management	Manage MIS

Ref: Deans Council (7) Decision No. (15) **Date**: 14/11/2019
Ref: Quality Assurance Council Session (5) Decision No. (1) **Date**: 29/10/2019

			Information's Systems	Department &Teaching

Publications

Paper title	Journal	ISSN	Vol. Issue	Year	Country
Big data governance, dynamic capability and decision-making effectiveness: Fuzzy sets approach	Decision Science Letters	ISSN- 2394-5125	VOL 8, ISSUE 14, 2019	2019	Canada
Utilization of Business Intelligence for datamining to Influence Decision Making in Business Organization	Turkish Online Journal of Qualitative Inquiry	ISSN 1309-6591	VOL12, ISSUE 7,2021	2021	Turkey
INVESTIGATION OF THE IMPACT OF VALUE RELEVANCE OF ACCOUNTING INFORMATION ON SHARE PRICES: THE CASE OF JORDAN	The Jordanian Malaysian international conference for economy and business			2022	JORDAN

The Boundaries and Difference between business intelligence, big data analytics, and big data: A review	**Indian Journal of Economics and Business**	**0972-5784**	**Vol. 21 No. 3 (July, 2022)**	**2022**	**India**
Do E-Service quality and digital content moderate the relationship between website design and the intention to visit the museum	**Quality Access to Success**	**ISSN:1582-2559**	**Vol 24 no.194**	**April-2023**	**Bucharest**
Impact of cryptocurrency regulation and fintech on the growth of innovation	**IEEE 2023 International Conference on Business Analytics for Technology and**	**ISBN: 979-8-3503-3565-1**		**May.2023**	**UAE**
Enhancing Organizational Resilience to Climate Change through Smart Business: An Empirical Study of the Jordanian Pharmaceutical Manufacturing Sector	**Journal of Logistics, Informatics and Service Science**	**ISSN: 2409-2665**	**Vol 11**	**2024**	**china**

Digital Marketing and the Impact of Social Media on Achieving Positive Expectations	**2nd International Conference on Cyber Resilience, ICCR 2024**	**ISBN 979-835039496-2**		**26 February 2024 - 28 February 2024**	**UAE**
Embracing Cryptocurrency in the Financial Landscape: An Empirical Study	**Springer Science and Business Media Deutschland GmbH**	**ISSN 21984182**	**Vol 528**	**2024**	**ksa**
Role Of Expert Systems In Supporting Financial Efficiency From Perspective Of Financial Managers Within Industrial Organizations	**Quality - Access to Success**	**ISSN 15822559**	**Vol 25**	**Jul,2024**	**Bucharest, Romania**
Enhancing Airline Service Quality Through Digital Public Relations	**Springer Nature**	**ISBN 978-303190557-5**		**20 May 2024 - 21 May 2024**	
Advanced Data Analytics for Predicting Consumer Behavior Using Machine Learning and Association Rule Mining	**Institute of Electrical and Electronics Engineers Inc.**	**ISBN 979-833152099-1**		**2025**	**USA**

Exploring the influence of AI–driven personalization capabilities on consumer purchase intention: The mediating role of customer engagement	**International Journal of Data and Network Science**	**25618148**	**VOL 10**	**2026**	**Canada**
Enhancing Customer Experience through Business Intelligence: Preference and Behavior	**International Review of Management and Marketing**	**2146-4405**	**Vol16**	**2026**	**turkey**
Data Democratizatio n in Business Intelligence and its Role in Increasing Efficiency within Multi-National Organizations	**International Review of Management and Marketing**	**2146-4405**	**Vol17**	**2026**	**turkey**
The Impact of Business Intelligence Tools on the Development of Secondary School Education in Jordan	**International Electronic Journal of Elementary Education (IEJEE)**	**1307-9298**	**Accepted**	**2027**	**turkey**

Research Interests

1- **Business Intelligence**

2- **Datamining**

3- **Data analytic**

4- **Business analytic**

Languages

1- **Arabic**

2- **English**

3- **Turkish**